

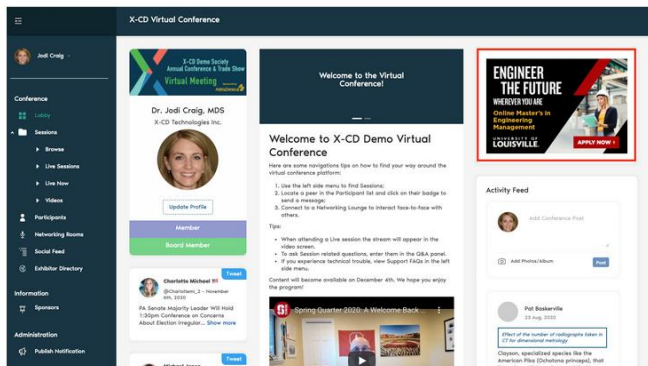
Virtual Evolution 2021 – Sponsorship Options

All sponsorship options include your company logo (with web link) on our conference webpage, as well as one complimentary registration for the virtual conference

If you wish to purchase a sponsor option you can do so using the attendee registration site. Just select the “Sponsor” registration category. You will be able to select options on a subsequent page.

Please contact us at evolution.meetings@gmail.com if you have any questions.

Option #1: Main Lobby Advertisement (rotating along with other sponsor logos as well as the three host society logos) \$350, limit 12 sponsors



- Rotating horizontal banner ads on main event lobby for maximum impressions
- File must be a .png, ideal horizontal image is 1200x720, maximum size is 1mb
- Links to your external website
- Impression and click through analytics

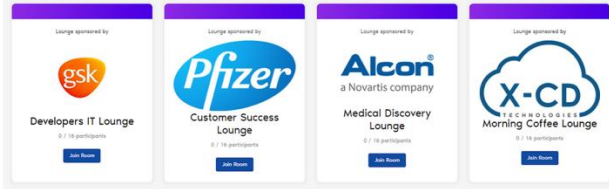
Option #2: Custom Page Placement on Main Lobby Navigation \$350, limit 5 sponsors

- Custom page “pinned” to the main lobby navigation
- File must be a .pdf
- Links to your external website

Option #3: Custom “Push Notification”, 1 per conference day, \$500, limit 3 sponsors

- Pre-scheduled push notifications that arrive automatically with a call to action for your company
- Notifications can have rich text and sponsor logo
- Can use notifications to invite attendees to interact with you, visit your website, etc.

Option #4: Sponsored Networking Lounge, \$500, limit 15 sponsors



- Your own private video chat lounge for the duration of the conference, limited to 30 users at a time
- Invite attendees to join you in your lounge for discussions and to interact with each other
- Your logo prominently displayed on your lounge
- Logo should be 300x200 pixels or smaller, .png format