



## **SPONSOR & EXHIBITOR PROSPECTUS**

### **EVOLUTION 2022**

**June 24 – 28, 2022**

**Huntington Convention Center  
Cleveland, Ohio**

On behalf of the Joint Meeting Committee, it is our pleasure to invite you to participate in **Evolution 2022** at the Huntington Convention Center in Cleveland, OH from June 24-28 2022. The *Evolution* meeting is the joint annual meeting of the [Society for the Study of Evolution](#) (~3,400 members), the [Society of Systematic Biologists](#) (~800 members), and the [American Society of Naturalists](#) (~1300 members). It is one of the largest annual conferences of evolutionary biologists and normally averages 1,600 – 2,000 attendees from across the United States, Canada, and abroad.

Because evolution unifies the biological sciences, the conference provides direct access and exposure to researchers and educators from a diversity of fields, who use a broad spectrum of analytical techniques, and with interests that are basic and applied and that span all levels of biological organization from the genome to the biome. Attendees include established academic faculty as well as early career researchers at the graduate and postdoctoral levels.

2022 is currently planned as a hybrid meeting, with a 2-day virtual conference (Jun. 21-22) followed by a 4-day in-person meeting (Jun. 24-28). **Sponsor and exhibitor opportunities focus on the in-person meeting**, although sponsorship benefits include online visibility during the virtual meeting as well. We are not planning virtual exhibit ‘booths’ during the online meeting. We recognize the uncertainty surrounding an in-person meeting due to covid-19; **should the in-person meeting be cancelled, delegate registration and booth fees will be refunded and sponsors will have the option for a full refund or to expand their virtual benefits.**

We offer a broad range of opportunities to become involved as a sponsor to highlight your brand, and we have a range of options for exhibitors to showcase their products. We also offer standalone advertising opportunities at the meeting that be purchased independently of sponsorship and exhibitor status.

For further information on the conference and the venue, please visit <https://www.evolutionmeetings.org> or contact us at [evolution.meetings@gmail.com](mailto:evolution.meetings@gmail.com). We look forward to working with you in 2022.

Sincerely,

Howard Rundle, Brian Hollis, Alex Wong  
*Conference organizers*

Kerrell Dunsmore  
*Conference manager*

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## Content quick links

- [Sponsorship](#)
- [Exhibit booths](#)
- [Advertisements](#)
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# Sponsorship

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Sponsorship denotes a financial contribution to the meeting. The contribution can be designated in support of a specific conference event, as subsidizing a particular item, or as funding a given service. Sponsors are classified as Gold, Silver, or Bronze in relation to their total contribution and will receive various benefits in acknowledgement of their funding. Sponsor logos will be posted online as soon as funds and logo are received.

**Sponsor and exhibitor registration is available through our conference website:**

<https://www.evolutionmeetings.org/sponsors--exhibitors.html>

***NB:** Sponsorship does not include an exhibition booth or any delegate registrations to attend the in-person meeting.*

## **GOLD**

**\$4,000+ contribution**

- Company logo included in a slideshow of sponsor logos on the **homepage** of the meeting website (<https://www.evolutionmeetings.org>), with link to organization's website, and top-level placement of company logo on the 'Sponsors & Exhibitors' subpage as well
- One full-screen color advertisement in conference slide show (see **Advertisements** below)
- One of the following Gold-level tagging benefits\*:
  - Attendee name badge sponsor (company logo on in-person attendee name badges)
  - Virtual talk sponsor (company logo shown on spacer video that shows between every virtual talk during the 2-day virtual pre-conference)
  - Virtual platform sponsor (company logo highly visible on Virtual Platform as platform sponsor)
  - Presentation management sponsor (company logo on the screen in concurrent session rooms prior to the start of each session during all four days of the in-person meeting)
- First priority in choice of exhibition booth location (if a booth is purchased)†

**SILVER****\$1,500 contribution**

- Company logo included in a slideshow of sponsor logos on the **homepage** of the meeting website (<https://www.evolutionmeetings.org>), with link to organization's website, and 2<sup>nd</sup>-level placement of company logo on the 'Sponsors & Exhibitors' subpage as well
- One half-screen color advertisement in conference slide show (see **Advertisements** below)
- One of the following Silver-level tagging benefits\*:
  - On-site registration sponsor (company name/logo on registration desk signage)
  - Daycare sponsor (acknowledgement on meeting website and via a sign in a high-traffic conference location)
  - Wifi sponsor (acknowledgement on meeting website and on a sign in a high-traffic conference location)
  - Poster session sponsor (company name/logo on event signage): 3 available - one for each of three poster sessions
  - Speaker ready room sponsor (company name/logo at entrance to room)
- Second priority in choice of exhibition booth location (if a booth is purchased)†

**BRONZE****\$500 contribution**

- Company logo included in a slideshow of sponsor logos on the **homepage** of the meeting website (<https://www.evolutionmeetings.org>), with link to organization's website, and 3<sup>rd</sup>-level placement of company logo on the 'Sponsors & Exhibitors' page as well
- One of the following Bronze-level tagging benefits\*:
  - Coffee break sponsor (company name/logo on event signage): 8 available (one for each of the eight coffee breaks)
  - Final 'Super Social' co-sponsor (company name/logo on event signage): 4 available
  - Opening reception co-sponsor (company name/logo on event signage): 3 available
- Third priority in choice of exhibition booth location (if a booth is purchased)†

*\*Selection of tagging benefits is first-come, first-served during sponsor registration.*

*†Selection of exhibition booth locations will occur after early registration ends on May 1, 2022. Sponsors will be contacted.*

## Exhibit booths

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Companies/organizations are invited to display their products and/or services at the meeting through an exhibition space. Booths and tables will be centrally located in Exhibit Hall C, a high-traffic area near to the seminar rooms in which scientific talks will take place ([HCC floorplans](#)). **All coffee breaks and three separate evening poster sessions will all occur in this hall**, providing excellent access to attendees throughout the conference. Booths will be assigned after the early registration deadline; sponsors get choice of location (by sponsorship level) and then remaining booths are assigned to exhibitors.

**Sponsor and exhibitor registration is available through our conference website:**

<https://www.evolutionmeetings.org/sponsors--exhibitors.html>

*N.B. Sponsor and exhibitor delegates register using this link, not via attendee registration.*

### Exhibitor prices

(Rates reflect early-bird discount, in effect until May 1; prices increase \$100 after this date.)

- Standard exhibition booth (10ft × 10ft, with one chair) + **one** delegate registration (virtual and in-person meeting): \$1,150‡
- Large exhibition booth (10ft × 20ft, with two chairs) + **one** delegate registration (virtual and in-person meeting): \$1,550‡
- Table and chair (restricted to non-profit organizations or those with 3 or fewer employees) + one delegate registration (virtual and in-person meeting): \$725\*
- Extra delegate registrations (include access to preconference virtual meeting and all in-person conference events with the exception of a small, optional charge for the Super Social): \$520/delegate before early registration deadline; \$620/delegate after

‡A 20% discount applies for non-profit organizations with 501(c)(3) or equivalent designation.

\* Artists and other non-research/non-education-based exhibitors are encouraged to contact us for additional options.

Exhibitors are prohibited from distributing plastic bags and flyers/inserts will not be provided to attendees as part of a registration package. We encourage exhibitors to be conservation-conscious and to minimize waste generation. Attendee names and contact information will not be released.

### **Some of our recent sponsors and exhibitors:**

Arbor biosciences  
BEACON  
Biomatters (Genomics)  
Brown University  
British Ecological Society  
Cambridge University  
Press  
Carleton University  
CodonCode Corporation  
Dragonfly Glass  
Dryad  
Elsevier  
Evogeneao  
Fairhope Graphics  
Fisher Scientific  
FSU Center for Anchored  
Phylogenomics  
Genetics Society of America

Genes|Genomes|Genetics  
Harvard University Press  
Macmillan Learning  
miniPCR  
MIT Press  
MYcroarray  
National Science Foundation  
Nature Ecology & Evolution  
Nature Publishing Group  
New Phytologist  
Nordic Society Oikos  
NRC Research Press  
Oregon State University  
Oxford University Press  
Pearson Higher Education  
Penguin Random House  
Phyloref.org  
Polymorphic Games

Portland State University  
Princeton University Press  
Reconyx Inc.  
Royal Society Publishing  
RTLGenomics  
SimBio  
Sinauer Associates, Inc.  
Taylor & Francis Group  
University of Chicago Press  
University of Ottawa  
University of Southern Maine  
University of Texas-Austin  
University of Chicago Press  
W. W. Norton and Company  
Wiley-Blackwell  
Yale University Press  
YXLON

## Advertisements

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To reduce waste, we no longer print a hardcopy of the conference program and printed advertising material (e.g., flyers) will not be distributed as part of individual registration packages. In lieu of these, advertisement slides can be purchased for display during the conference as part of a cycling presentation of various conference information. Presentations will be shown throughout the conference (Friday evening opening reception until Tues at noon) on a large, elevated screen in a high-traffic location within the convention center. A given advertisement slide will remain on-screen for at least 20 seconds and will be displayed a minimum of once every 10 minutes (i.e. at least 6 times per hour).

Your organization does not have to sponsor or exhibit at the meeting to purchase one or more advertisement slides.

Full-screen color advertisement slide: \$500/slide

Half-screen (vertically split) color advertisement slide: \$250/slide

*N.B. Slides should be Powerpoint (.pptx) for PC, widescreen (16:9) format.*

**Slides can be purchased as part of sponsor/exhibitor registration, accessed via our conference website:**

<https://www.evolutionmeetings.org/sponsors--exhibitors.html>

# Contact

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**Questions, or for more information, please contact:**

**Kerrell Dunsmore, *Conference manager***  
[evolution.meetings@gmail.com](mailto:evolution.meetings@gmail.com)

Or visit us at:

<https://www.evolutionmeetings.org>