

# SPONSOR & EXHIBITOR PROSPECTUS

June 21 – 25, 2019

Rhode Island Convention Center

Providence, RI



Society for the Study of Evolution | American Society of Naturalists | Society of Systematic Biologists

On behalf of the Joint Meeting Committee, it is our pleasure to invite you to participate in ***Evolution 2019*** at the Rhode Island Convention Center in Providence, RI from June 21-25 2019.

The *Evolution* meeting is the joint annual meeting of the [Society for the Study of Evolution](#) (~2,700 members) the [Society of Systematic Biologists](#), and the [American Society of Naturalists](#) (~1350 members). It is the largest annual conference of evolutionary biologists and in 2019 we expect 1,800+ attendees from leading research institutions from across the United States, Canada, and abroad.

Because evolution unifies the biological sciences, this conference provides direct access and exposure to researchers and instructors in diverse fields, who use a broad spectrum of analytical techniques, and with interests that are basic and applied and that span all levels of biological organization from the genome to the biome. Attendees include established academic faculty as well as early career researchers at the graduate and postdoctoral levels: in other words, the present and next generation of scientists.

We encourage sponsors, companies and exhibitors to use the meeting as a vibrant and exciting platform for showcasing their products and services to the international community of evolutionary biologists. **We separate sponsors from exhibitors to increase the profile and recognition that sponsors receive and to reduce costs and increase the flexibility of options for exhibitors.** We offer a broad range of opportunities to become involved as a sponsor to highlight your brand, and we have a range of options for exhibitors to showcase their products.

For further information on the conference and the venue, please visit [www.evolutionmeetings.org](http://www.evolutionmeetings.org). We look forward to working with you in 2019.

Sincerely,

Mitch Cruzan and Howard Rundle  
*Chief meeting officers*

Kerrell Dunsmore  
*Conference manager*

## SPONSORSHIP OPPORTUNITIES

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Sponsorship denotes a financial contribution to the meeting. The contribution can be designated in support of a specific conference event, as subsidizing a particular item, or as funding a given service. Sponsors are classified as Gold, Silver, or Bronze in relation to their total contribution and will receive various benefits in acknowledgement of their funding. Sponsor logos will be posted online as soon as funds are received.

**Sponsor and exhibitor registration opens in December 2018 and will be available through our conference website:**

**[www.evolutionmeetings.org/sponsors--exhibitors.html](http://www.evolutionmeetings.org/sponsors--exhibitors.html)**

**NB:** Sponsorship does not include any delegate registrations to attend the meeting.

### **GOLD**

### **Total contribution of \$4,000 or more**

- Logo on the *homepage* of the 2019 website (with link to organization's website)
- Top-level placement of logo on 'Sponsor & Exhibitor' page of 2019 website and online schedule/mobile app
- One Gold-level tagging benefit\*:
  - Attendee name badge sponsor (company name/logo on attendee name badges)
  - Mobile app sponsor (company name/logo highly visible in mobile app)
  - Online scheduler sponsor (company name/logo highly visible on program/schedule website)
  - Presentation management sponsor (company name/logo on home screen of computers in the Speaker Ready Room and concurrent session rooms)
- 20% discount on exhibitor booth fees
- First priority in choice of exhibition booth location (if a booth is purchased)†

**SILVER****Total contribution of \$1,500 - \$3,999**

- Second-level placement of logo on 'Sponsor & Exhibitor' page of 2019 website and online schedule/mobile app
- One Silver-level tagging benefit\*:
  - On-site registration sponsor (company name/logo on registration desk signage)
  - Daycare sponsor (company denoted as daycare sponsor on meeting website and in signage in a high-traffic conference location)
  - Wifi sponsor (company denoted as Wifi sponsor on meeting website and in signage in a high-traffic conference location)
  - Poster session sponsor (company name/logo on event signage): 3 available - one for each of three poster sessions
  - Speaker ready room sponsor (company name/logo at entrance to room)
- 10% discount on exhibitor booth fees
- Second priority in choice of exhibition booth location (if a booth is purchased)†

**BRONZE****Total contribution of \$500 - \$1,499**

- Third-level placement of logo on 'Sponsor & Exhibitor' page of 2019 website and online schedule/mobile app
- One Bronze-level tagging benefit\*:
  - Coffee break sponsor (company name/logo on event signage): 8 available (one for each of the eight coffee breaks)
  - Final 'Super Social' co-sponsor (company name/logo on event signage): 4 available
  - Opening reception co-sponsor (company name/logo on event signage): 3 available
- 5% discount on exhibitor booth fees
- Third priority in choice of exhibition booth location (if a booth is purchased)†

†*Selection of exhibition booth locations will occur after early registration ends on April 15<sup>th</sup>. Sponsors will be contacted.*

\**Selection of tagging benefits is first-come, first-served during sponsor registration.*

## EXHIBITOR OPPORTUNITIES

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Companies/organizations are invited to display their products and/or services at the meeting through an exhibition space. Booths and tables will be centrally located in Exhibition Hall BC, a high-traffic area near to the seminar rooms in which scientific talks will take place ([RICC floorplans](#)). All coffee breaks and three separate evening poster sessions will all occur in this hall, providing excellent visibility throughout the conference. Booths will be allocated after early registration closes (Apr. 15, 2019). Sponsors that have registered by this date will have first choice of booth location, after which they will be allocated to exhibitors on a first come-first served basis by payment date.

**Sponsor and exhibitor registration opens in early 2019 and will be available through our conference website:**

**[www.evolutionmeetings.org/sponsors--exhibitors.html](http://www.evolutionmeetings.org/sponsors--exhibitors.html)**

*N.B. Sponsor and exhibitor delegates register using the above link, not via the regular attendee registration site.*

Prices are as follows:

- Exhibitor delegate registration (includes attendance at all conference events with the exception of a small charge for the Super Social): \$475/delegate early discount; \$525/delegate after Apr. 15/2019
- Standard exhibition booth (10ft × 10ft, with one chair): \$600‡
- Large exhibition booth (10ft × 20ft, with two chairs): \$1000‡
- Table and chair (restricted to non-profit organizations or those with 3 or fewer employees): \$200‡

‡A 25% discount applies for non-profit organizations with 501(c)(3) or equivalent designation.

Exhibitors are prohibited from distributing plastic bags and flyers/inserts will not be provided to attendees as part of a registration package. We encourage exhibitors to be conservation-conscious and to minimize waste generation. Attendee names and contract information will not be released.

Past sponsors and exhibitors have included:

BEACON	Harvard University Press	Reconyx Inc.
Biomatters (Genomics)	Macmillan Learning	Royal Society Publishing
British Ecological Society	MYcroarray	RTLGenomics
Cambridge University Press	National Science Foundation	SimBio
Carleton University	Nature Ecology & Evolution	Sinauer Associates, Inc.
CodonCode Corporation	Nature Publishing Group	Taylor & Francis Group
Dragonfly Glass	New Phytologist	University of Ottawa
Dryad	NRC Research Press	University of Southern Maine
Elsevier	Oregon State University	University of Texas-Austin
Evogeneao	Oxford University Press	University of Chicago Press
Fisher Scientific	Pearson Higher Education	W. W. Norton and Company
FSU Center for Anchored Phylogenomics	Penguin Random House	Wiley-Blackwell
Genes Genomes Genetics	Polymorphic Games	YXLON
	Portland State University	
	Princeton University Press	

Become a sponsor and/or reserve your exhibit space now to maximize your visibility!

**Questions, or for more information, please contact:**

**Kerrell Dunsmore, *Conference manager***

[evolution.meetings@gmail.com](mailto:evolution.meetings@gmail.com)

Or visit us at:

[www.evolutionmeetings.org](http://www.evolutionmeetings.org)