

# Evolution 2025

Virtual Conference | May 29-30, 2025  
Athens, GA | June 20-24, 2025

Society for the Study of Evolution | American Society of Naturalists | Society of Systematic Biologists



## SPONSOR & EXHIBITOR PROSPECTUS

### Evolution 2025

May 29-30, 2025 | Virtual

June 20-24, 2025 | In-person

The Classic Center – Athens, GA, USA

On behalf of the Joint Meeting Committee, it is our pleasure to invite you to participate in **Evolution 2025** held both virtually (May 29-30, 2025), and at the Palais de Congr s - Montreal Convention Center (June 20-24, 2025). The meeting is the joint international meeting of the [Society for the Study of Evolution](#) (~3,400 members), the [Society of Systematic Biologists](#) (~800 members), and the [American Society of Naturalists](#) (~1300 members). It is one of the largest conferences of evolutionary biologists and normally averages 1400-1800 attendees from around the world.

Because evolution unifies the biological sciences, the conference provides direct access and exposure to researchers and educators from a diversity of fields, who use a broad spectrum of analytical techniques, and with interests that are basic and applied and that span all levels of biological organization from the genome to the biome. Attendees include established academic faculty as well as early career researchers at the graduate and postdoctoral levels.

In 2025 we will hold a 2 day virtual conference (May 29-30) and a 4-5-day in-person meeting (June 20 (workshops) & June 21-24 (conference)). **Sponsor and exhibitor opportunities focus on the in-person meeting**, although sponsorship benefits include online visibility during the virtual meeting as well. We are not planning virtual exhibit 'booths' during the online meeting.

We offer a broad range of opportunities to become involved as a sponsor to highlight your brand, and we have a range of options for exhibitors to showcase their products. We also offer standalone advertising opportunities at the meeting that can be purchased independently of sponsorship and exhibitor status.

For further information on the conference and the venue, please visit <https://www.evolutionmeetings.org> or contact us at [evolution.meetings@gmail.com](mailto:evolution.meetings@gmail.com). We look forward to working with you in 2025.

Sincerely,

Alex Wong, April Wright, Tara Pelletier, and Mike Wiser  
*Conference organizers*

Karen Faller  
*Conference manager*

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## Content quick links

- [Sponsorship](#)
- [Exhibit booths](#)
- [Advertisements](#)
- [Contact / information](#)

## Sponsorship

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Sponsorship denotes a financial contribution to the meeting. The contribution can be designated in support of a specific conference event, as subsidizing a particular item, or as funding a given service. Sponsors are classified as Platinum, Gold, Silver, or Bronze in relation to their total contribution and will receive various benefits in acknowledgement of their funding. Sponsor logos will be posted online as soon as funds and logo are received.

**Sponsor and exhibitor registration is available through the attendee registration link**

***NB:** Gold/Silver/Bronze Sponsorship does not include an exhibition booth or any delegate registrations to attend the in-person meeting. Platinum Sponsorship includes only if chosen as an option.*

### LEVELS (OVERVIEW)

PLATINUM	4,500 USD+ contribution
<b>GOLD</b>	<b>3,000 USD contribution</b>
SILVER	1,500 USD contribution
BRONZE	500 USD contribution

## LEVELS DETAIL

### PLATINUM

4,500 USD+ contribution

- Company logo included in a slideshow of sponsor logos on the **homepage** of the meeting website (<https://www.evolutionmeetings.org>), with link to organization's website, and top-level placement of company logo on the 'Sponsors & Exhibitors' subpage
- One full-screen color advertisement in the in-person conference slide show (see **Advertisements** below)
- One of the following:
  - Main Sponsor of one of the social events (Super Social, Opening reception, poster sessions or off-site event), **OR**
  - Exhibition booth at conference (10x10 booth, includes 1 registration)
- One of the following Gold/Platinum-level tagging benefits at the in-person conference\*:
  - Attendee name badge sponsor (company logo on in-person attendee name badges)
  - Company logo on in-person room signage for plenaries and concurrent sessions
- The following Gold/Platinum-level tagging benefits at the virtual conference\*:
  - Company logo displayed on opening slides for sessions
  - Sponsorship of a virtual session
- First priority in choice of exhibition booth location (if a booth is purchased/chosen)†

### GOLD

3,000 USD contribution

- Company logo included in a slideshow of sponsor logos on the **homepage** of the meeting website (<https://www.evolutionmeetings.org>), with link to organization's website, and top-level placement of company logo on the 'Sponsors & Exhibitors' subpage as well
- One full-screen color advertisement in the in-person conference slide show (see **Advertisements** below)
- One of the following Gold/Platinum-level tagging benefits at the in-person conference\*:
  - Attendee name badge sponsor (company logo on in-person attendee name badges)
  - Company logo on in-person room signage for plenaries and concurrent sessions
- The following Gold-level tagging benefits at the virtual conference\*:
  - Company logo displayed on opening slides for sessions
  - Sponsorship of a virtual session
- Second priority in choice of exhibition booth location (if a booth is purchased)†

**SILVER****1,500 USD contribution**

- Company logo included in a slideshow of sponsor logos on the **homepage** of the meeting website (<https://www.evolutionmeetings.org>), with link to organization's website, and 2<sup>nd</sup>-level placement of company logo on the 'Sponsors & Exhibitors' subpage as well
- One half-screen color advertisement in the in-person conference slide show (see **Advertisements** below)
- One of the following Silver-level tagging benefits at the in-person conference \*:
  - On-site registration sponsor (company name/logo on registration desk signage)
  - Daycare sponsor (acknowledgement on meeting website and via a sign in a high-traffic conference location)
  - Wi-Fi sponsor (acknowledgement on meeting website and on a sign in a high-traffic conference location)
  - Poster session sponsor (company name/logo on event signage): 3 available - one for each of three poster sessions
  - Speaker ready room sponsor (company name/logo at entrance to room)
- One of the following Silver-level tagging benefits at the virtual conference
  - Company logo displayed on opening slides for concurrent sessions at one time slot (specified time slot per day - am/pm/or eve) (#TBD)
  - Company logo displayed on opening slides for special events (#TBD)
- Third priority in choice of exhibition booth location (if a booth is purchased)†

**BRONZE****500 USD contribution**

- Company logo included in a slideshow of sponsor logos on the **homepage** of the meeting website (<https://www.evolutionmeetings.org>), with link to organization's website, and 3<sup>rd</sup>-level placement of company logo on the 'Sponsors & Exhibitors' page as well
- One of the following Bronze-level tagging benefits\* at the in-person conference:
  - Coffee break sponsor (company name/logo on event signage): 8 available (one for each of the eight coffee breaks)
  - Final 'Super Social' co-sponsor (company name/logo on event signage): 4 available
  - Opening reception co-sponsor (company name/logo on event signage): 3 available
- Fourth priority in choice of exhibition booth location (if a booth is purchased)†

*\*Selection of tagging benefits is first-come, first-served during sponsor registration. If preferred, higher-level sponsors may alternatively choose a tagging benefit from a lower level.*

*†Selection of exhibition booth locations will occur after early registration ends on April 4, 2025. Sponsors will be contacted by email.*

## Exhibit booths

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Companies/organizations are invited to display their products and/or services at the meeting through an exhibition space. Booths and tables will be located in Grand Hall 2-7, ([Centre floorplans](#)), **all coffee breaks and two separate evening poster sessions will all occur in this hall**, providing excellent access to attendees throughout the conference. Booths will be assigned after the early registration deadline; sponsors get choice of location (by sponsorship level) and then remaining booths are assigned to exhibitors.

**Sponsor and exhibitor registration is available through the regular registration link**

<https://www.evolutionmeetings.org/>

### Exhibitor prices

(Rates reflect early-bird discount, in effect until April 4; prices increase 100 USD after this date. All prices are in USD)

- Standard exhibition booth (10ft × 10ft, with 6' table and two chairs) + **one** delegate registration (virtual and in-person meeting): 1,150 USD‡
- Large exhibition booth (10ft × 20ft, with 6' table and two chairs) + **one** delegate registration (virtual and in-person meeting): 1,550 USD‡
- Table and chair (restricted to non-profit organizations or those with 3 or fewer employees) + **one** delegate registration (virtual and in-person meeting): 725 USD\*
- Extra delegate registrations (include access to preconference virtual meeting and all in-person conference events with the exception of a small, optional charge for the Super Social): 500 USD/delegate before early registration deadline; 600 USD/delegate after

‡A 20% discount applies for non-profit organizations with 501(c)(3) or equivalent designation.

\* Artists and other non-research/non-education-based exhibitors are encouraged to contact us for additional options.

Exhibitors are prohibited from distributing plastic bags, and flyers/inserts will not be provided to attendees as part of a registration package. We encourage exhibitors to be conservation-conscious and to minimize waste generation. Attendee names and contact information will not be released.

## Some of our recent sponsors and exhibitors:

Arbor biosciences	Genes Genomes Genetics	Portland State University
BEACON	Harvard University Press	Princeton University Press
Biomatters (Genomics)	Macmillan Learning	Reconyx Inc.
Brown University	miniPCR	Royal Society Publishing
British Ecological Society	MIT Press	RTLGenomics
Cambridge University Press	MYcroarray	SimBio
Carleton University	National Science Foundation	Sinauer Associates, Inc.
CodonCode Corporation	Nature Ecology & Evolution	Taylor & Francis Group
Dragonfly Glass	Nature Publishing Group	University of Chicago Press
Dryad	New Phytologist	University of Ottawa
Elsevier	Nordic Society Oikos	University of Southern Maine
Evogeneao	NRC Research Press	University of Texas-Austin
Fairhope Graphics	Oregon State University	University of Chicago Press
Fisher Scientific	Oxford University Press	W. W. Norton and Company
FSU Center for Anchored Phylogenomics	Pearson Higher Education	Wiley-Blackwell
Genetics Society of America	Penguin Random House	Yale University Press
	Phyloref.org	YXLON
	Polymorphic Games	

## Advertisements

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To reduce waste, we no longer print a hardcopy of the conference program and printed advertising material (e.g., flyers) will not be distributed as part of individual registration packages. In lieu of these, advertisement slides can be purchased for display during the conference as part of a cycling presentation of various conference information. Presentations will be shown throughout the conference (Friday evening opening reception until Tuesday at noon) on a large, elevated screen in a high-traffic location at the convention center. A given advertisement slide will remain on-screen for at least 20 seconds and will be displayed a minimum of once every 10 minutes (i.e. at least 6 times per hour).

Your organization does not have to sponsor or exhibit at the meeting to purchase slides.

Full-screen color advertisement slide: 500 USD/slide

Half-screen (vertically split) color advertisement slide: 250 USD/slide

*N.B. Slides should be Powerpoint (.pptx) for PC, widescreen (16:9) format.*

**Slides can be purchased as part of sponsor/exhibitor registration, accessed via the main attendee registration link.**

## Contact

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Questions, wish to ask about alternative sponsorship opportunities (e.g., meet & greets), or looking for more information, please contact:

**Karen Faller**, *Conference manager*  
[evolution.meetings@gmail.com](mailto:evolution.meetings@gmail.com)

Or visit us at:

<https://www.evolutionmeetings.org>