

3rd Joint Congress on Evolutionary Biology

Montreal, QC, Canada

Virtual Conference | June 27-28, 2024

In-Person Conference | July 26-30, 2024



American Society of Naturalists | European Society for Evolutionary Biology | Society of Systematic Biologists | Society for the Study of Evolution

SPONSOR & EXHIBITOR PROSPECTUS

3rd Joint Congress on Evolutionary Biology

June 27 – 28, 2024 | Virtual

July 26 – 30, 2024 | In-person

Palais des Congrès – Montréal Convention Center Montréal,
Quebec, Canada

Exhibitor Set up and Tear Down Dates:

Set up: July 26th, 10 am - 6:30 pm; July 27th, 8 am - 10 am.

Tear down: July 30th, 4:15 pm - 6:30 pm

On behalf of the Joint Meeting Committee, it is our pleasure to invite you to participate in **the 3rd Joint Congress on Evolutionary Biology 2024** held both virtually (June 27-28, 2024), and at the Palais de Congrès - Montreal Convention Center (July 26-30 2024). The meeting is the joint international meeting of the [Society for the Study of Evolution](#) (~3,400 members), the [Society of Systematic Biologists](#) (~800 members), the [American Society of Naturalists](#) (~1300 members) and the [European Society for Evolutionary Biology](#) (~1500 members). It is one of the largest conferences of evolutionary biologists and normally averages 2,000 – 2,600 attendees from around the world.

Because evolution unifies the biological sciences, the conference provides direct access and exposure to researchers and educators from a diversity of fields, who use a broad spectrum of analytical techniques, and with interests that are basic and applied and that span all levels of biological organization from the genome to the biome. Attendees include established academic faculty as well as early career researchers at the graduate and postdoctoral levels.

In 2024 we will hold a virtual conference (June 27-28) and a 4-5-day in-person meeting (July 26 (workshops) & July 27-30 (conference)). **Sponsor and exhibitor opportunities focus on the in-person meeting**, although sponsorship benefits include online visibility during the virtual meeting as well. We are not planning virtual exhibit 'booths' during the online meeting.

We offer a broad range of opportunities to become involved as a sponsor to highlight your brand, and we have a range of options for exhibitors to showcase their products. We also offer standalone advertising opportunities at the meeting that can be purchased independently of sponsorship and exhibitor status.

For further information on the conference and the venue, please visit <https://www.evolutionmeetings.org> or contact us at evolution.meetings@gmail.com. We look forward to working with you in 2024.

Sincerely,

Brian Hollis, Alex Wong, April Wright, and Mike Wiser
Conference organizers

Karen Faller
Conference manager

Content quick links

- [Sponsorship](#)
- [Exhibit booths](#)
- [Advertisements](#)
- [Contact / information](#)

Sponsorship

Sponsorship denotes a financial contribution to the meeting. The contribution can be designated in support of a specific conference event, as subsidizing a particular item, or as funding a given service. Sponsors are classified as Platinum, Gold, Silver, or Bronze in relation to their total contribution and will receive various benefits in acknowledgement of their funding. Sponsor logos will be posted online as soon as funds and logo are received.

Sponsor and exhibitor registration is available through the attendee registration link

***NB:** Gold/Silver/Bronze Sponsorship does not include an exhibition booth or any delegate registrations to attend the in-person meeting. Platinum Sponsorship includes only if chosen as an option.*

LEVELS (OVERVIEW)

PLATINUM	4,500 USD+ contribution
GOLD	3,000 USD contribution
SILVER	1,500 USD contribution
BRONZE	500 USD contribution

LEVELS DETAIL

PLATINUM

4,500 USD+ contribution

- Company logo included in a slideshow of sponsor logos on the **homepage** of the meeting website (<https://www.evolutionmeetings.org>), with link to organization's website, and top-level placement of company logo on the 'Sponsors & Exhibitors' subpage
- One full-screen color advertisement in the in-person conference slide show (see **Advertisements** below)
- One of the following:
 - Main Sponsor of one of the social events (Super Social, Opening reception, poster sessions or off-site event), **OR**
 - Exhibition booth at conference (10x10 booth, includes 1 registration)
- One of the following Gold/Platinum-level tagging benefits at the in-person conference*:
 - Attendee name badge sponsor (company logo on in-person attendee name badges)
 - Company logo on in-person room signage for plenaries and concurrent sessions
- The following Gold/Platinum-level tagging benefits at the virtual conference*:
 - Company logo displayed on opening slides for sessions
 - Sponsorship of a virtual session
- First priority in choice of exhibition booth location (if a booth is purchased/chosen)†

GOLD

3,000 USD contribution

- Company logo included in a slideshow of sponsor logos on the **homepage** of the meeting website (<https://www.evolutionmeetings.org>), with link to organization's website, and top-level placement of company logo on the 'Sponsors & Exhibitors' subpage as well
- One full-screen color advertisement in the in-person conference slide show (see **Advertisements** below)
- One of the following Gold/Platinum-level tagging benefits at the in-person conference*:
 - Attendee name badge sponsor (company logo on in-person attendee name badges)
 - Company logo on in-person room signage for plenaries and concurrent sessions
- The following Gold-level tagging benefits at the virtual conference*:
 - Company logo displayed on opening slides for sessions
 - Sponsorship of a virtual session
- Second priority in choice of exhibition booth location (if a booth is purchased)†

SILVER**1,500 USD contribution**

- Company logo included in a slideshow of sponsor logos on the **homepage** of the meeting website (<https://www.evolutionmeetings.org>), with link to organization's website, and 2nd-level placement of company logo on the 'Sponsors & Exhibitors' subpage as well
- One half-screen color advertisement in the in-person conference slide show (see **Advertisements** below)
- One of the following Silver-level tagging benefits at the in-person conference *:
 - On-site registration sponsor (company name/logo on registration desk signage)
 - Daycare sponsor (acknowledgement on meeting website and via a sign in a high-traffic conference location)
 - Wi-Fi sponsor (acknowledgement on meeting website and on a sign in a high-traffic conference location)
 - Poster session sponsor (company name/logo on event signage): 3 available - one for each of three poster sessions
 - Speaker ready room sponsor (company name/logo at entrance to room)
- One of the following Silver-level tagging benefits at the virtual conference
 - Company logo displayed on opening slides for concurrent sessions at one time slot (specified time slot per day - am/pm/or eve) (#TBD)
 - Company logo displayed on opening slides for special events (#TBD)
- Third priority in choice of exhibition booth location (if a booth is purchased)†

BRONZE**500 USD contribution**

- Company logo included in a slideshow of sponsor logos on the **homepage** of the meeting website (<https://www.evolutionmeetings.org>), with link to organization's website, and 3rd-level placement of company logo on the 'Sponsors & Exhibitors' page as well
- One of the following Bronze-level tagging benefits* at the in-person conference:
 - Coffee break sponsor (company name/logo on event signage): 8 available (one for each of the eight coffee breaks)
 - Final 'Super Social' co-sponsor (company name/logo on event signage): 4 available
 - Opening reception co-sponsor (company name/logo on event signage): 3 available
- Fourth priority in choice of exhibition booth location (if a booth is purchased)†

**Selection of tagging benefits is first-come, first-served during sponsor registration. If preferred, higher-level sponsors may alternatively choose a tagging benefit from a lower level.*

†Selection of exhibition booth locations will occur after early registration ends on May 1, 2024. Sponsors will be contacted.

Exhibit booths

Companies/organizations are invited to display their products and/or services at the meeting through an exhibition space. Booths and tables will be centrally located in Exhibit Hall 220DE, ([Centre floorplans](#)), **all coffee breaks and two separate evening poster sessions will all occur in this hall**, providing excellent access to attendees throughout the conference. Booths will be assigned after the early registration deadline; sponsors get choice of location (by sponsorship level) and then remaining booths are assigned to exhibitors.

Sponsor and exhibitor registration is available through the regular registration link

<https://www.evolutionmeetings.org/>

Exhibitor prices

(Rates reflect early-bird discount, in effect until May 1; prices increase 100 USD after this date. All prices are in USD)

- Standard exhibition booth (10ft × 10ft, with 6' table and two chairs) + **one** delegate registration (virtual and in-person meeting): 1,150 USD‡
- Large exhibition booth (10ft × 20ft, with 6' table and two chairs) + **one** delegate registration (virtual and in-person meeting): 1,550 USD‡
- Table and chair (restricted to non-profit organizations or those with 3 or fewer employees) + **one** delegate registration (virtual and in-person meeting): 725 USD*
- Extra delegate registrations (include access to preconference virtual meeting and all in-person conference events with the exception of a small, optional charge for the Super Social): 525 USD/delegate before early registration deadline; 625 USD/delegate after

‡A 20% discount applies for non-profit organizations with 501(c)(3) or equivalent designation.

* Artists and other non-research/non-education-based exhibitors are encouraged to contact us for additional options.

Exhibitors are prohibited from distributing plastic bags and flyers/inserts will not be provided to attendees as part of a registration package. We encourage exhibitors to be conservation-conscious and to minimize waste generation. Attendee names and contact information will not be released.

Some of our recent sponsors and exhibitors:

Arbor biosciences
BEACON
Biomatters (Genomics)
Brown University
British Ecological Society
Cambridge University
Press
Carleton University
CodonCode Corporation
Dragonfly Glass
Dryad
Elsevier
Evogeneao
Fairhope Graphics
Fisher Scientific
FSU Center for Anchored
Phylogenomics
Genetics Society of America

Genes|Genomes|Genetics
Harvard University Press
Macmillan Learning
miniPCR
MIT Press
MYcroarray
National Science Foundation
Nature Ecology & Evolution
Nature Publishing Group
New Phytologist
Nordic Society Oikos
NRC Research Press
Oregon State University
Oxford University Press
Pearson Higher Education
Penguin Random House
Phyloref.org
Polymorphic Games

Portland State University
Princeton University Press
Reconyx Inc.
Royal Society Publishing
RTLGenomics
SimBio
Sinauer Associates, Inc.
Taylor & Francis Group
University of Chicago Press
University of Ottawa
University of Southern Maine
University of Texas-Austin
University of Chicago Press
W. W. Norton and Company
Wiley-Blackwell
Yale University Press
YXLON

Advertisements

To reduce waste, we no longer print a hardcopy of the conference program and printed advertising material (e.g., flyers) will not be distributed as part of individual registration packages. In lieu of these, advertisement slides can be purchased for display during the conference as part of a cycling presentation of various conference information. Presentations will be shown throughout the conference (Wednesday evening opening reception until Sunday at noon) on a large, elevated screen in a high-traffic location at the convention center. A given advertisement slide will remain on-screen for at least 20 seconds and will be displayed a minimum of once every 10 minutes (i.e. at least 6 times per hour).

Your organization does not have to sponsor or exhibit at the meeting to purchase slides.

Full-screen color advertisement slide: 500 USD/slide

Half-screen (vertically split) color advertisement slide: 250 USD/slide

N.B. Slides should be Powerpoint (.pptx) for PC, widescreen (16:9) format.

Slides can be purchased as part of sponsor/exhibitor registration, accessed via the main attendee registration link.

Contact

Questions, wish to ask about alternative sponsorship opportunities (e.g., meet & greets), or looking for more information, please contact:

Karen Faller, *Conference manager*
evolution.meetings@gmail.com

Or visit us at:

<https://www.evolutionmeetings.org>